

29 July - a very special day to remember and a turning point that provided a new sense of wellbeing after such a difficult year.
Kelly, County Down



Thank you

www.willowdaystoremember.org.uk

Willow Days to Remember is a fundraising initiative on behalf of the Willow Foundation. The Willow Foundation is a charity registered with the Charity Commission in England and Wales, number 1106746



“Help us support the 17,000 young adults living with serious and life-threatening illness.”



A DAY TO REMEMBER A LIFETIME

We all have days we want to remember – birthdays, weddings, anniversaries, graduations, celebrations, milestones and memorials. They may be dates of great personal significance just to us or dates that we share with a wider circle of family and friends.

“20 January - Happy 16th birthday, Patrick. Can't quite believe how quickly the years have passed – or that you are quite so tall!”
Suzanne, London

Days to Remember is an exciting new initiative by the Willow Foundation. It enables you to mark and celebrate your chosen date while, at the same time, supporting the charity in providing seriously ill young adults with a very special day to remember at a time when emotionally they need it most.



How to get involved

Officially launched on 1 December 2011, Days to Remember is an online calendar which encourages everyone to get involved by celebrating meaningful dates in their year. No date is exclusive as each date will be important to different people for different reasons. Your support and involvement will help build an exciting online calendar of shared experiences and positive memories. The Days to Remember calendar will thus reflect the life-enhancing work of the Willow Foundation.

There are two ways for you to participate:

To mark the launch of Days to Remember the charity is offering 366 individuals the opportunity to become a **Founder Partner** by each selecting one day in the 2012 calendar (2012 is a leap year). In return for a minimum donation of £1,000* the names of Founder Partners plus details and photographs of their day(s) to remember will be listed first on their chosen day(s) in the 2012 online calendar and will forever, feature on the Days to Remember website. Founder partners will have first option on the same position on their chosen day in future years.

*£1,000 represents the approximate cost of a Willow Foundation Special Day.

As a **Day Sponsor**, for the minimum donation of £25 you can select any day in the 2012 calendar, build your own Days to Remember page, upload photographs and share your day with family and friends. Your name and day details will feature underneath that of the Founder Partner. You will be contacted annually to ask if you wish to continue to mark your day.

“17 September – It would have been mum's 90th birthday and what a party it would have been. You are still in our hearts and thoughts.”
Sarah, Norfolk IMO Jean

Whether you are a Founder Partner or a Day Sponsor, the impact of the charity's work and the difference your support has made will be communicated to you on or around your chosen day. Details of Willow Special Days happening throughout the year will be highlighted on the Days to Remember website.



“Thank you doesn't even begin to say it. My special day is one of my best memories ever.”
Lizzie, London

CREATE YOUR UNIQUE DAYS TO REMEMBER WEB PAGE - IT COULD NOT BE EASIER

- Log onto www.willowdaystoremember.org.uk
- Choose between becoming a Founder Partner or Day Sponsor
- Select your chosen date
- Tell us why this day is important to you and upload your photographs (optional)
- Indicate whether you are happy to share information about your Day to Remember or if you would like details to remain private
- Make your donation to the Willow Foundation
- Share your day with family and friends, encourage them to get involved by adding their memories of your day and making a donation in support of your day

If you experience any problems with registering your Day to Remember please contact the Willow Foundation on info@willowfoundation.org.uk or by calling 01707 259777.



THANK YOU FOR YOUR SUPPORT AND FOR SHARING YOUR DAY TO REMEMBER WITH THE WILLOW FOUNDATION

How Willow will spend your donation

The Willow Foundation is a unique national charity that supports the emotional and psychological needs of seriously ill 16 to 40 year olds through the provision of life-enhancing special day experiences.

Every special day, despite the most difficult of circumstances, provides something positive to look forward to and aims to lift spirits for the individual and their family. For some their special day is the last chance to fulfil a dream. For others it is the opportunity to return some normality to their lives. But for all, a special day provides treasured memories for the future. Since 1999, Willow has supported more than

8,500 young adults living with life-threatening conditions such as cancer, motor neurone disease, cystic fibrosis, muscular dystrophy and organ failure, providing quality of life and quality of time to them and their families when it matters most.

The Willow Foundation receives no government or lottery funding and is entirely dependent on the generosity of individuals, companies and trusts to fund its work. Every pound really does count and will help make a real and positive difference to the lives of those most in need. Further details of the work of the Willow Foundation can be found on www.willowfoundation.org.uk

DAY TO REMEMBER DONATION FORM

If you would prefer to speak to someone about the Days to Remember initiative and your chosen date please complete this form and return to **The Willow Foundation, Willow House, 18 Salisbury Square, Hatfield, Hertfordshire AL9 5BE**. A member of staff will be in touch with you within seven working days of receipt. Alternatively please call 01707 259777 and ask to speak to a member of the Days to Remember team.

Date Requested:

Name:

Address:

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Telephone:

Email:

Founder Partner (minimum £1,000)

Day Sponsor (please tick) £25 £50 £100 £250 £500 Other:

Signature: Dated:

All gifts to Willow Foundation represent a contribution to Willow's charitable work. Donations will be used where they are most needed to help young adults living with life threatening illnesses. Your details will be held on our database in accordance with the Data Protection Act (1988). We would like to continue to keep you informed about our progress and activities. By providing us with your details you are agreeing to receive these updates from us. If you do not wish to receive this information, please tick this box: "Sometimes, we would like to contact you by email. If you DO want to receive updates in this way, please tick this box"

Willow Foundation, Willow House, 18 Salisbury Square, Hatfield, Hertfordshire AL9 5BE. The Willow Foundation is a charity registered in England and Wales (Charity No. 1106746) and Company registered with Companies House (Company No. 5207070).